



Fan Action Form

What is a “Fan Action Form”? It’s meant for your fans to take action—whether it’s to simply sign up for your email updates, join your “dream team” of fan volunteers, host a private concert, or financially support your music business.

At my live gigs, I ask a few fan volunteers to pass out this form along with pens (because fans don’t usually bring pens to a live gig).

Either midway or 3/4th through my set, I speak to the audience and invite them to join my dream team. I explain a few of the benefits, why it would be so great to have them join my community, and most of all, I share how grateful I would be for their support of my music and message.

I also let them know that they are welcome to check more than 1 box relative to how much they want to be involved, I thank them, and I share that someone will come by to pick up the forms. And at the very least, if they don’t want to join my team, they will receive my email updates.

A song or 2 before the end of my set (giving the audience time to read and fill out the form), I ask my fan volunteers to pick up the forms and the pens.

Most importantly, I follow up with each person who filled out this form *within 48 hours* and welcome them. This can either be an email or a phone call.

After welcoming the new members of my dream team, I set up a time for us to meet as a group (usually over video conferencing or in person with local fans) to talk about next steps and roles.

This is how I grew my dream team, and many of them not only became very involved in all aspects of my music business, but became close friends.

Page 2 below is my Fan Action Form that I encourage you to use at all of your live gigs. It will take some practice to figure what format works best for you, but after a few times, you’ll find your flow and you’ll love it when fans request to join! But remember, they won’t join if you don’t ask and you don’t follow up!

Your dream team is waiting,

Tiamo



Want to Join my Dream Team?

I am looking for a few difference makers to join me in making the world a better place through my music and message! By joining my “Dream Team”, you will...

- 1) Get lots of free stuff such as Tiamo “Fear Less, Love More” T-shirts, CDs (or download cards), unreleased recordings, private concert tickets, and more!
- 2) Have an all-access VIP experience of the most intimate, behind-the-scenes moments at my concerts, studio recordings, and music videos!
- 3) Get exclusive discounts on custom songs and keynote concerts!

Please “X” any of the following that apply and don’t forget to include your contact info on the bottom of the page. Thank you so much for your support!

I would like to...

- ☐ Come to Tiamo’s shows, join the fan club, invite friends, and be a part of the vibe!
- ☐ Host a Tiamo private concert for my friends & family!
- ☐ Invite Tiamo to perform at a corporate event, seminar, conference, workshop, etc!
- ☐ “Spread the word” by sending emails, posting in social media, or helping with concert promotion and/or production!
- ☐ Be a music industry intern (marketing, media relations, promotion, booking, fan club engagement, video/audio production, etc.)!
- ☐ Donate my services (video, photography, graphic design, audio recording, website design, marketing, legal, etc.)!
- ☐ Partner for a community benefit or charitable cause!
- ☐ Donate or be a financial investor (studio recordings, touring, promotion, etc.)!

Please write in ALL CAPS:

Your Name: _____

Your Email: _____

Your Phone: _____ - _____ - _____